

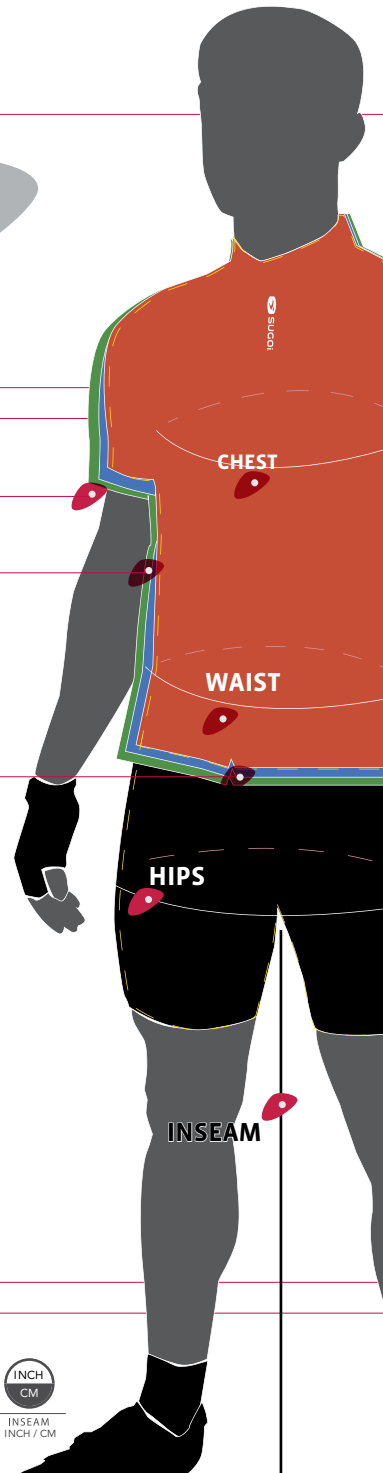
FITPHILOSOPHY

At Sugoi, we take fit seriously. We know that fit is a critical element in the performance of a garment, and we offer 3 different fit categorizations to fit a wide range of body types, from lean athletic ectomorphic builds to stockier endomorphic builds. All of our garments are fit on a standard base size fit model (Men's size L, Women's Size M), and we anatomically grade our garments to fit the majority of the size curve.

Sleeves will vary between each fit category

Space and shape of the body will vary between fit categories

Length and space at the hem will vary from one category to the next.



FIT FOR YOUR BODY TYPE

PROFIT



PRO FIT PRO FIT

Garments with a pro-fit designation are anatomically form fitted to the body for optimal performance and low wind drag. These garments are ideally suited for runners and cyclists with lean athletic builds.

SEMI FIT



SEMI FIT SEMI FIT

Our semi-fit garments are designed to fit close to the body but not so tight that you'll feel self-conscious at the coffee shop when you're picking up a post ride or run drink. Suitable for a wide range of body types and offered in our most popular styles.

RELAXED FIT



RELAXED FIT RELAXED FIT

Garments with a relaxed fit icon are designed to fit looser on your body, similar to how a T-shirt or board shorts would fit. Relaxed fit garments are suitable for endomorphic body types and riders/runners seeking loose fit apparel for general fitness activity, trail riding, or low impact post-workout pursuits.

ICONOLOGY



FUEL POCKET



WATER RESISTANT



WATER PROOF



WIND RESISTANT



MOISTURE TRANSFER



BREATHABLE FABRIC



REFLECTIVE



COMPRESSION



ANTI ODOR



WIRED IN



WARM WICK



INSEAM INCH / CM

HOW TO MEASURE

SIZING GUIDE METRIC								SIZING GUIDE IMPERIAL							
WOMENS (CM)	XS	S	M	L	XL	2XL	3XL	WOMENS (IN)	XS	S	M	L	XL	2XL	3XL
BUST	80-84	84-89	89-95	95-103	103-109	109-114	-	BUST	31.5-33	33-35	35-37.5	37.5-40.5	40.5-43	43-45	-
WAIST	62-66	66-71	71-77.5	77.5-85	85-91	91-97	-	WAIST	24.5-26	26-28	28-30.5	30.5-33.5	33.5-36	36-38	-
HIP	88-91	91-97	97-103	103-110.5	110.5-117	117-122	-	HIP	34.5-36	36-38	38-40.5	40.5-43.5	43.5-46	46-48	-
INSEAM	71-72.5	72.5-75	75-77.5	77.5-79	79-80	80-82.5	-	INSEAM	28-28.5	28.5-29.5	29.5-30.5	30.5-31	31-31.5	31.5-32.5	-
MENS (CM)	XS	S	M	L	XL	2XL	3XL	MENS (IN)	XS	S	M	L	XL	2XL	3XL
CHEST	86.5-91	91-97	97-102	102-108	108-115.5	115.5-122	122-127	CHEST	34-36	36-38	38-40	40-42.5	42.5-45.5	45.5-48	48-50
WAIST	69-74	74-79	79-84	84-90	90-98	98-104	104-109	WAIST	27-29	29-31	31-33	33-35.5	35.5-38.5	38.5-41	41-43
HIP	84-89	89-94	94-99	99-106	106-113	113-119.5	119.5-124.5	HIP	33-35	35-37	37-39	39-41.5	41.5-44.5	44.5-47	47-49
INSEAM	75-77.5	77.5-80	80-82.5	82.5-85	85-86.5	86.5-88	88-90	INSEAM	29.5-30.5	30.5-31.5	31.5-32.5	32.5-33.5	33.5-34	34-34.5	34.5-35.5

Note: All Measurements are of the body, not the apparel

